

**USEITI Outreach and Communications Subcommittee
Meeting Summary for Monday, May 19, 2014**

Agenda

1. Communications Plan
2. Senate Hearing
3. Update from Payor/Company Working Group
4. Discussion of next priority
5. Identify Deliverables before June MSG meeting

Congressional Outreach

- **Senate Outreach:**

Neil Brown has arranged a bipartisan briefing for Tuesday, May 20, 2014, with the Senate Energy and Natural Resources staff: Jan Brunner (Senior Counsel for Fossil Energy, Majority), Tristan Abbey (Prof Staff, Lower 48 oil and international, Minority), and Brian Hughes, (Prof Staff, minerals, Minority)

Subcommittee members to do presentation: Veronika Kohler, Laurie Sherman, Neil Brown, Greg Gould. Other that will be in attendance will be Susan Ginsberg, Judy Wilson, Anita Gonzales-Evans.

Neil Brown will work with Anita Gonzales-Evans to update the EITI presentation.

International Outreach

- Nothing to report.

Other Business Items

- **Communication Plan**

A concern was raised that the current Communication Plan did not reflect the recent MSG April meeting discussions/decisions. Kohler informed the Subcommittee that CBI/Rachel revised the Plan during the actual MSG meeting discussions and that the changes were not many. The Co-Chairs have reviewed the Plan and think that it does reflect the April MSG meeting discussions. However, the Subcommittee should also feel comfortable with the current draft Plan. Kohler asked the Subcommittee to review the Plan and provide any comments/concerns by the next Subcommittee conference call.

- **Payor Company Workgroup** (Members: Susan Ginsberg, Debbie Gibbs-Tschudy, Laurie Sherman):

The workgroup met on Friday, May 16, 2014, to identify a strategy for communicating with all payors regarding unilateral disclosure and with those payors who will be asked to participate in the reconciliation of data through EITI.

The Workgroup plans to provide a draft of this letter to the Subcommittee for review next week for discussion at the June 2nd call and with the goal to have a final draft of the letter ready for presentation/approval to the MSG at the June MSG meeting.

A discussion was held on a communication strategy for payors who will be asked to participate in reconciliation. It was emphasized that this communication will need to come from some combination of the MSG sectors so that it is not perceived as a requirement coming from the Government. The Workgroup recommended to the Subcommittee that this communication go out in early fall. Timing will be based on when the exact companies involved are identified and also when the MSG is able to provide more specifics to these companies on what information they will need to provide for reconciliation.

A general discussion was held on what could go into the letter and who would send out the letter. It was generally agreed that this letter should be targeted for the CEO company level. It was decided that Susan Ginsberg would develop a list of things to consider including in the letter and schedule another Workgroup call to discuss with the goal of providing a strategy proposal to the Subcommittee at the June 2nd Subcommittee call.

- **Outreach Materials Workgroup**

A newly formed workgroup. Workgroup will be responsible for defining, developing and assembling an informational package to be used for briefings and presentation. The Secretariat will provide some information and material to the workgroup to start from. Members: Jerry Gidner, Amanda Lawson, Laurie Sherman, Judy Wilson.

- **Next Priorities**

A discussion was held on next priorities for the Subcommittee. It was identified that, per the priorities identified by the MSG, development of a package of communication materials is needed. A decision was made to form an Outreach Materials Workgroup to develop a communications package. The workgroup will be staffed by Amanda Lawson (Industry), Laurie Sherman (Civil Society), Judy Wilson (Government) and Jerry Gidner (Government). Wilson stated that the Secretariat could provide something to the workgroup as a starting point. The workgroup will work to update the current presentation, consider whether development of a second follow-up presentation is needed for follow-up briefings on EITI, and pull together other relevant materials for the package.

- Veronika Kohler mentioned to the group that work is needed on identifying the benefits of EITI, particularly the benefits for Industry.

Next Steps/Action Items

- The Subcommittee should review the Communication Plan and provide any comments/concerns by the next Subcommittee conference call (June 2).
- A briefing with Senate Energy and Natural Resources staff will be held on Tuesday, May 20th.
- Neil Brown was tasked to work with Anita Gonzales-Evans to update the EITI presentation for the briefing.
- The Payor Company Workgroup will provide a draft of a Dear Report letter on unilateral disclosure to the Subcommittee for review by May 31, 2014, for discussion at the June 2, 2014, subcommittee meeting.
- An Outreach Materials Workgroup will be formed to develop a communications package.
- Susan Ginsberg to draft a list of items to consider to include in the letter to companies for reconciliation participation.

Next Meeting

Due to the Memorial Day holiday Monday, May 26, 2014, the next conference call will be Monday, June 2, 2014, at 11 a.m. Eastern.

Subcommittee Members in Attendance

Neil Brown, The Lugar Center
Susan Ginsberg, Independent Petroleum Association of America
Greg Gould, DOI Office of Natural Resources Revenue
Amanda Lawson, Walter Energy
Veronika Kohler, National Mining Association
Laurie Sherman, Transparency International
Debbie Gibbs-Tschudy, DOI/ONRR

Invitees

Jerold Gidner, DOI
Jennifer Goldblatt, ONRR
Anita Gonzales-Evans, DOI ONRR
Judy Wilson, ONRR

Staff

Emily Kennedy, American Petroleum Institute
Rosita Christian, Secretariat

